

KOBY L. OMANSKY

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WORK EXPERIENCE

Freelance | Editor, Writer, and Digital Strategist (*Selected Work*) SEPT 2019-PRESENT

- **Fohr** | Editor on the *The Fohr Almanac of Influence*; copywriting influencer marketing materials
- **YouTube** | Project manager for visual data essays for the Culture & Trends team
- **National Sawdust** | Editor of all public-facing arts programming material
- **MSCHF** | Writer for projects like “Anti-Advertising Advertising Club”
- **Herb & Legend** | Digital & narrative strategist for a millennial cannabis company
- **Killer Films** | Storyboarded and edited an original screenplay with the writer/director

Starts With Us | Editor (*Contract*) Remote MAR-OCT 2022

- Founded a values-based weekly newsletter, *The Human Standard*, for over 20k recipients
- Contributed to overall editorial and content strategy; from internal branding to socials

VOTEPROCHOICE | Digital Organizer (*Contract*) JUN-SEPT 2019

- Ideated and executed media campaigns and digital strategy, increasing engagement by 400%
- Promoted endorsed candidates for the Prochoice Voter Guide, the most comprehensive progressive voter guide in the country

Equality Equation | Junior Account Manager JAN- JUN 2019

- Managed multiple nonprofit clients' social media and communications strategy, including Brooklyn Defender Services, The Feminist Institute, World Central Kitchen, & more

SparkAction [Forum for Youth Investment] | Digital Narrative Consultant MAY-OCT 2018

- Forged a blog series on policy and organizing, and managed social media and communication strategy for the successful Raise the Age New York campaign

Media Coalition | Communications Coordinator JAN-MAR 2018

- Managed communications, press, and digital platforming for First Amendment rights on behalf of a coalition of media giants, including the Motion Picture Association, Authors Guild, and Association of American Publishers

INTERNSHIPS & OTHER

Full Frontal With Samantha Bee|*Transcriber* 2018
The New Press|*Editorial Intern* 2017
PROOF: Media for Social Justice|*Contract Associate* 2017
Lady Economist|*Editorial Intern* 2014
New Economy Project| *Communications Intern* 2014
Mic|*Social Justice, Gender & Viral Content Writer* 2013

EDUCATION

Sarah Lawrence College, BA 2016
Political Philosophy & Creative Writing
• Presidential Scholar
University of Oxford, Wadham College 2015
Philosophy & Politics of Inequality
• Visiting Scholar

ACHIEVEMENTS

New Jersey State Juvenile Conference Committee, *Youth Representative*

- Designed creative alternatives to financial burden and incarceration for first-time juvenile offenders

University of Oxford, Wadham College MCR, *LGBTQ Officer*

- Organized LGBTQ events and served on the Wadham Equality Committee to inform university policies

Andrew Skort, Co-Founder

- Founded the first all-women and marginalized genders sketch comedy group at my alma mater, Sarah Lawrence

AWARDS

Trailblazer Award (2014) for editorial work on college newspaper, *The Phoenix*

Harle Adair Dammann Writing Award (2015)

Andrea K. Willison Poetry Prize (2016)

Oral History of Moral Courage Grant (2017) from New York State Council of the Arts

SKILLS

editing, fact-checking, Canva, Asana, basic Photoshop, Klaviyo, Figma, Mailchimp, SproutSocial, paid ads, analytics

